



New Leaf Distributing

Graphic Design Services and Charges

Contact Information

Vendor Name/ Code _____

Contact _____

Phone _____ Fax _____

Email _____

What we need from you:

1. Fill out this form and fax it to 770.944.2354, or email to ads@newleaf-dist.com. Payment for **ad or flyer creation** is needed before work can begin.
2. An image of each product will be included in ad or flyer. If we don't have your item in stock yet, you will need to send a non-returnable book or book cover, a scan of the cover or product image (minimum 3" at 300 dpi , jpeg).
3. 13-digit ISBN, or the UPC number, and retail cost for each product. Short description —We recommend 30-50 words per product. **Less is More ~ Quick and Catchy is Best!** We reserve the right to edit copy.
4. A sketch or outline or some idea of how you would like the ad or flyer to look (if you have a preference), and possibly a suggestion for a headline (*the top line of your ad that grabs the reader's attention*). Also include any testimonials or comments that we can use in your the or flyer.

What you will receive from us:

1. One free proof and edit. (Additional edit changes can incur further charges.)
2. An emailed, PDF copy of the art. Art mailed or shipped will incur a \$10 fee (minimum) for handling and postage.

Please choose one of the options below and then fill out the Short Description portion of this form---

Create Ad Charges

\$125 quarter page

\$200 half page

\$350 full page

\$600 2 full pages or spread

\$60 per hour (in 15 min. increments) charge to edit or change an existing ad

There is an additional fee for ad placement in our publications. Contact ads@newleaf-dist.com.

Create and Distribute Flyer Charges:

\$150 full page flyer or eflyer

\$225 2-sided (Print flyers only. Eflyers are single-sided and have limited screen display size.)

\$100 Flyer distribution. Contact flyers@newleaf-dist.com.

\$100 eFlyer distribution. Contact flyers@newleaf-dist.com.

\$___ Print fee. Contact flyers@newleaf-dist.com.

Short description of work—Ad creation and/or edit services: _____

Pre-Printed Flyers Sent To New Leaf—

Flyers sent to us by you must be pre-approved for CONTENT and PAPER WEIGHT. 20#, 24# and 28# bond or 70# and 80# coated and uncoated TEXT WEIGHT paper stock only. No cover weight stocks or extremely light paper stocks accepted. **Get your content approved before you print your flyer!** Contact flyers@newleaf-dist.com.