

## New Leaf Distributing Company

### Product Information Form

*Please print legibly or type. One form is required for each product submitted.*

Vendor Name: \_\_\_\_\_ Publisher Name: \_\_\_\_\_  
(if different)

Title: \_\_\_\_\_

Sub-Title: \_\_\_\_\_

Author/Artist: \_\_\_\_\_

ISBN (13-Digit): \_\_\_\_\_ UPC (12-digit): \_\_\_\_\_ Item/Catalog #: \_\_\_\_\_

Retail Price: \_\_\_\_\_ Case Qty: \_\_\_\_\_ # of Pages: \_\_\_\_\_ Pub Date: \_\_\_\_\_ Country: \_\_\_\_\_  
(U.S. Dollars) (# of Books in a Carton) (Publishing Date) (Country of Publication)

Please check which format(s) most accurately describe your item:

<b>Books</b>				
<input type="checkbox"/> Hardback	<input type="checkbox"/> Trade/Quality Paper	<input type="checkbox"/> Oversize Paper	<input type="checkbox"/> Mass Market Paper	<input type="checkbox"/> Spiral

<b>CD</b>	<b>DVD</b>	<b>Card Deck</b>
<input type="checkbox"/> Music <input type="checkbox"/> Spoken Audio # of Discs (if set): _____	Region: _____ Run Time: _____ # of Discs (if set): _____	# of Cards: _____

<b>Dimensions</b>			
Height: _____	Length: _____	Width: _____	Weight: _____
<small>(Express height, length, and width in inches, centimeters, or millimeters; weight in pounds, ounces, or grams)</small>			

<b>Subject Codes</b>		
<a href="http://www.newleafvendors.com/subjects/">http://www.newleafvendors.com/subjects/</a>		
Subject 1: _____	Subject 2: _____	Subject 3: _____

### Promotional Requirements

There is a minimum annual promotional requirement that all vendors must meet. New products must be advertised through one of the Introductory Programs (see below) within the first three months of acquisition. Vendors must also provide front-cover graphics and item descriptions for each item. Specs for both will be provided to you through your buying contact person.

\*\* Please check all promotion that applies \*\*

Visit <http://www.newleafvendors.com/ads/> for more information on the advertising options available to you.

<b>Introductory Packages</b>	<b>Additional Options</b>
<i>You must choose one of the packages below to satisfy your minimum promotional requirement.</i> <input type="checkbox"/> Initiation Package (minimum required) \$300 <input type="checkbox"/> Take Me Higher Package \$550 <input type="checkbox"/> Bliss Package \$975 <input type="checkbox"/> Nirvana Package \$2000	<input type="checkbox"/> E-Flyer Distribution \$125 <input type="checkbox"/> Enhanced Exposure E-Flyer \$375 for 500 flyers <input type="checkbox"/> Enhanced Product Detail Page \$60 per year per product <input type="checkbox"/> Web Ads (see rate kit for details) various prices <input type="checkbox"/> Discounted Ads in New Leaf Month Update <input type="checkbox"/> Weekly E-Leaves E-mail prices start at \$125

Return this form with product sample and vendor form to: Attn New Submissions – Books  
 New Leaf Distributing Company  
 401 Thornton Road  
 Lithia Springs, GA 30122-1557

Please allow 8 – 12 weeks for the submissions process to run its course. You will be notified of our decision via e-mail. All decisions are final.