

New Leaf Distributing Company
Vendor/Product Information Form – Calendars (2011-2012)

Please print legibly or type.

Vendor Name: _____ Account #: _____ (if you've assigned one to New Leaf)

Main Address: _____ Contact Information Payee/Payment Address: _____ Returns Address (no PO Box): _____
(Please specify Payee if different from above.) (You must provide a physical address for returns.)

Website: _____

Main Contact: _____ E-mail: _____
Phone #: _____ Ext. _____ Fax #: _____
Accounting Contact: _____ E-mail: _____
Phone #: _____ Ext. _____ Fax #: _____
Returns Contact: _____ E-mail: _____
Phone #: _____ Ext. _____ Fax #: _____
Promo Contact: _____ E-mail: _____
Phone #: _____ Ext. _____ Fax #: _____

Terms of Sale & Returns

Discount off of retail: 55%
Vendor pays freight
Is an R.A. or special label required when making overstock, damaged, or defective returns? [] Yes [] No (We cannot supply invoice numbers for returns.)
Calendars are returnable
Returns will be made via an affidavit
You will receive your calendar affidavits no later than April 30th for all calendar types.

Terms of Payment

New Leaf pays for calendars in three payments. The first payment is issued in December for 1/3 of the total amount due (providing 1/3 of the calendars have sold). The second payment for the next third is issued in January. The final third is issued after you process our returns and send us a final statement reflecting the appropriate credit.

Catalog Information & Promotional Requirements

- A. Vendors are required to supply a graphic image in the form of a calendar cover or JPEG format and a descriptive blurb. Each cover image will need to be a .JPG file, in RGB format, 300dpi, 2" wide. Descriptions can be no more than 950 characters long. Please e-mail graphics and descriptions to krowland@newleaf-dist.com.
B. All vendors are required to pay a catalog listing fee of \$50 per title for placement in our full-color July Monthly Update. This fee will be waived for vendors with up to four titles who purchase a full-color quarter-page ad or larger, or for vendors with five titles or more who purchase a full-color half-page ad or larger. Please refer to http://www.newleafvendors.com/ads/ for details regarding advertisements.
C. All payment for ads will be deducted from New Leaf's first payment to vendor.

** Please check all promotion that applies **

Visit http://www.newleafvendors.com/ads/ for more information on the advertising options available to you.

Introductory Packages: You must choose one of the packages below to satisfy your minimum promotional requirement.
[] Initiation Package
[] Take Me Higher Package
[] Bliss Package
[] Nirvana Package
Additional Options:
[] E-Flyer Distribution
[] Enhanced Exposure E-Flyer
[] Enhanced Product Detail Page
[] Web Ads (see rate kit for details)
[] Discounted Ads in New Leaf Month Update
[] Weekly E-Leaves E-mail

Please return this form via fax or mail to:

Attn Kelly Rowland, New Leaf Distributing Company, 401 Thornton Road, Lithia Springs, GA 30122-1557
krowland@newleaf-dist.com / 770.948.7845 (Main) / 770.944.2313 (Fax)