

NEW LEAVES UPDATE

Catalog Advertising Insertion Order Contract

New Leaf Distributing, 401 Thornton Road Lithia Springs, Georgia 30122 • 770-948-7845 x-3047 • 770-944-2354

No Cancellations. If you place an ad order for a publication and then do not turn in your ad, you will be charged for the ad. You may submit your ad at a later date within the same calendar year. There will be no refund.

1. VENDOR • AD INSERTION INFORMATION

Each ad must be accompanied by an individual advertising insertion order contract.

Date: _____

Vendor Code: _____

Vendor / Company Name _____ Prominent title / Product in ad _____

Publication: ● **New Leaves Update (Enter issue month):** _____

Standard Ads	Dimensions	1X Rate or	Multiple Rate	Total Here*
<input type="checkbox"/> Full Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) (BANNER WEB)	\$795	x _____	\$ _____
<input type="checkbox"/> Half Page Wide / Tall	(7-1/4" W x 4-3/4" H) / (3-1/2" W x 10" H) (TRIPLE DEEP WEB)	\$500	x _____	\$ _____
<input type="checkbox"/> Quarter Page	(3-1/2" W x 4-3/4" H) (not available for specials) (DOUBLE DEEP)	\$320	x _____	\$ _____
<input type="checkbox"/> Eighth Page (Showcase)	(3-1/2" W x 2-3/4" H) (graphic & blurb listing only) (CAROUSEL)	\$150	x _____	\$ _____
<input type="checkbox"/> Sponsored Listing	(3-1/2" W x 3-1/2" H) (graphic & blurb listing only)	\$75	x _____	\$ _____

Premium Placements Ads * See Advertising Rate Kit for discount rates for multiple ads.

<input type="checkbox"/> Spread	(2 full facing pages) (BANNER)	\$1,250	x _____	\$ _____
<input type="checkbox"/> First Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) (BANNER)	\$895	x _____	\$ _____
<input type="checkbox"/> Inside Front Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) (BANNER)	\$895	x _____	\$ _____
<input type="checkbox"/> Back Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) (TRIPLE DEEP)	\$650	x _____	\$ _____
<input type="checkbox"/> Front Cover w/ Full Page	(Call for info. Must be reserved prior to submission) (BANNER)	\$1095	x _____	\$ _____
<input type="checkbox"/> Front Cover w/ IFC Spread	(Call for info. Must be reserved prior to submission) (BANNER)	\$1,595	x _____	\$ _____
<input type="checkbox"/> Ovation Centerfold	(Call for info. Must be reserved prior to submission)	\$1,600	x _____	\$ _____

2. TITLES/PRODUCTS IN AD MUST BE LISTED BELOW Attach a separate list if more space is needed.

3. WE CAN DESIGN YOUR AD Payment for service is due prior to beginning work on advertisement. Cost is subject to change depending on particular ad requirements. We have a separate form with all the information you need about ad design.

- | | | |
|---|--|----------|
| <input type="checkbox"/> \$350 . . . Full Page | <input type="checkbox"/> \$600 . . . Full Page Spread (2 Full Pages) | |
| <input type="checkbox"/> \$200 . . . Half Page | <input type="checkbox"/> \$60 . . . Any size web ad or banner ad (when not included in an advertising package) | |
| <input type="checkbox"/> \$125 . . . Quarter Page | <input type="checkbox"/> \$60 Per Hour . . . Edit or change an existing ad (\$30 minimum) | \$ _____ |

4. PAYMENT

Authorizing Signature (This is a contract - Signature obligates payment) _____

Who to call if we have questions _____ Email: _____

Phone Number: _____ Fax Number _____

Check/Money Order made payable to New Leaf Distributing Company enclosed. Please include product name on lower left of check (memo line).

Please charge my credit card: VISA MC Card # _____ Exp. Date _____ CVV# _____

Cardholder Billing Address: _____

Email the completed contract and advertising art to Ads@newleaf-dist.com
 If mailing a check, then print this form and mail to: Advertising, 401 Thornton Road, Lithia Springs, GA 30122